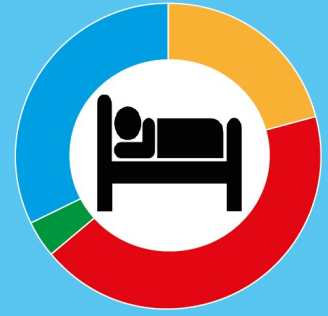
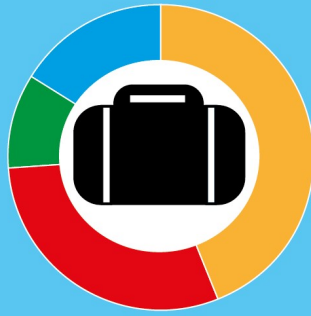


# Northern Ireland Tourism Statistics 2017

4.9m trips

£926m spent

16.9m nights



■ Northern Ireland ■ Great Britain  
■ Republic of Ireland ■ Other Overseas

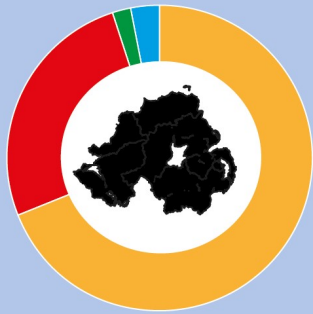
■ Hotel/Motel ■ Friends / Relatives  
■ Guesthouse/ B&B ■ Other

## NI Domestic Trips

2.2m trips

5.2m nights

£270m spent



Reason for Visit

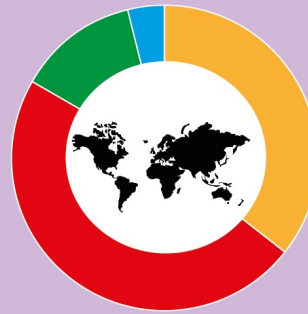
■ Holiday ■ Visiting friends / relatives  
■ Business ■ Other

## External Visitor Trips

2.7m trips

11.6m nights

£657m spent



Reason for Visit

■ Holiday ■ Visiting friends / relatives  
■ Business ■ Other

## Top 10 Visitor Attractions 2017

\*excludes Parks, Country Parks and Gardens

