

Northern Ireland Tourism Statistics 2014



4.5m
trips



15.1m
nights



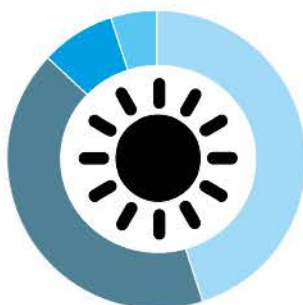
£751m
spent

Place of Origin



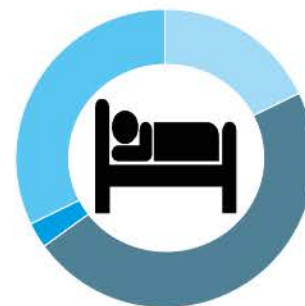
■ Northern Ireland
■ Great Britain
■ Republic of Ireland
■ Other Overseas

Reason for Visit



■ Holiday
■ Visiting friends / relatives
■ Business
■ Other

Accommodation



■ Hotel/Motel
■ Friends & Relatives
■ Guesthouse/B&B
■ Other

Top 10 Visitor Attractions 2014

*excludes Parks, Country Parks and Gardens

