

NORTHERN IRELAND CENSUS 2011 – USER ENGAGEMENT EVENTS

October 2014

Summary Report

Introduction

As part of its ongoing user consultation, the Northern Ireland Statistics & Research Agency (NISRA) organised two User Engagement Events to discuss outputs from the 2011 Census.

The purpose of the events was to:

- provide an update on the 2011 Census outputs, including future outputs;
- describe accessing the results through NINIS;
- provide outline results from the User Satisfaction Survey; and
- outline initial plans for the 2021 Census.

As with previous events of this nature, DFP Minister, MLAs and leaders of the Northern Ireland political parties were notified about the events, in accordance with Government guidelines.

NISRA would like to thank all those who attended the two User Engagement Events. There were 33 attendees in Lisburn and 21 attendees in Cookstown.

All of the slides for the event are available on the NISRA website:

<http://www.nisra.gov.uk/archive/census/2011/events/user-engagement-events-presentation-october-2014.pdf>

The purpose of this document is to outline how users responded to the event evaluation questions (see Annexes A and B) and summarise the main points raised by users at the events along with the Census Office response.

Summary of questions and responses, from the two meetings

Q: When will Travel to Work Areas (TTWAs) be developed?

Census Response: Our colleagues in the Office for National Statistics (ONS) are drawing up plans to create updated TTWAs for the United Kingdom using commuting flow data from the 2011 Census. It is intended that the updated TTWAs will be published in 2015. More information can be found on the ONS website: <http://www.ons.gov.uk/ons/guide-method/geography/beginner-s-guide/other/travel-to-work-areas/index.html>

Q: Will you be developing any web services that can be used in other websites e.g. Spatial NI that will auto-update?

Census Response: This is something we hope to work towards in the future, but we have no immediate plans to develop this kind of platform.

Q: NISRA will be publishing sub-regional population projections – what detail will be contained?

Census Response: Every two years NISRA produces population projections which are then reproduced for Local Government Districts (LGDs); more information can be found on the NISRA website: <http://www.nisra.gov.uk/demography/default.asp47.htm>

Q: Are there maps available for Small Areas (SA)?

Census Response: Yes, boundary files are available on the NISRA website: <http://www.nisra.gov.uk/geography/SmallAreas.htm> and individual SA maps can be accessed on the NINIS website: <http://www.ninis2.nisra.gov.uk/public/StaticMapsAddress.aspx>

Q: Can you provide a profile of those 15% who completed the 2011 Census online – age, disability, health etc.? If 2021 Census is mainly online there could be issues with certain groups.

Census Response: Ian Shuttleworth is testing these returns and hopes to publish next month. There could be advantages for those with slight visibility conditions.

Ian Shuttleworth's presentation at ESRC's Festival of Social Science (YouTube video):
www.youtube.com/watch?v=l6nFKvh72No

Q: Are there plans to update Northern Ireland Multiple Deprivation Measures?

Census Response: The last Northern Ireland Multiple Deprivation Measure was published in 2010. A review is being considered, but it will be subject to resource availability.

Q: The website is changing. Has there been any consultation with the service users – what they require?

Census Response: Census Office can put you in contact with the part of NISRA that is responsible for the Agency website.

Q: Were people prosecuted for not completing their Census form?

Census Response: The obligation to complete a census return is clearly defined in The Census Order (Northern Ireland) 2010: <http://www.legislation.gov.uk/nidsr/2010/9780337981180/contents> and The Census Regulations (Northern Ireland) 2010: <http://www.legislation.gov.uk/nisr/2010/218/contents/made>. NISRA adopted a policy of supporting and encouraging field staff to press for compliance from householders and other prescribed

responsible persons. When refusals were encountered field staff tried to convert to compliance. When this was not achieved an investigation process was invoked which may have led to prosecution of a refuser for non-compliance using the Northern Ireland Public Prosecution Service (PPS).

During non-response follow-up visits, field staff came across 284 households where a householder explicitly refused to complete a Census return. Census Office instigated formal non-compliance procedures for these cases. Of these cases, around 40 were not considered suitable for follow-up due to mitigation such as illness and old age, while others were closed for a variety of reasons, such as the property becoming vacant. For the rest, the primary objective was to encourage the non-respondents to make a Census return. From this perspective, the overall exercise was successful and led eventually to the completion of 207 completed Census returns (i.e. 85% of those pursued). No cases were ultimately put through the criminal justice system.

Q: Did the forms that were completed online automatically go into a database?

Census Response: The information goes through firewalls and then to the Census database which is on a secure network. Online completion provides better information – for example, the use of routing to direct users to the next question. We accept the replies as given, but perform some edit checks to make the data consistent.

Q: Will online reduce the length of the form?

Census Response: We anticipate the use of questionnaire routing as part of the design of the online form, which will direct respondents to the next appropriate question. This should reduce the length of time required for respondents to complete the questionnaire.

Q: NINIS training days?

NINIS Response: Free Information workshops on the Northern Ireland Neighbourhood Information Service (NINIS) are provided by NISRA staff for anyone with an interest in Neighbourhood Statistics. The primary aim of the workshop is to provide information on the background to and purpose of Neighbourhood Statistics and to give a demonstration of the NINIS website.

NINIS workshops now also incorporate PC based training where practical exercises are set and participants have the opportunity to navigate the NINIS website and familiarise themselves with the functionality and range of data on NINIS.

Registration is essential as places are limited to 10 participants for each workshop.

Workshops are held in NISRA HQ, McAuley House, Belfast – venue details can be found on our contact page: <http://www.ninis2.nisra.gov.uk/public/ContactUs.aspx>

Annex A – User Event Evaluation Form



User Event Evaluation Form

**2011 Census Outputs User Event
(22 & 23 October 2014)**

Your comments are extremely valuable in helping us to ensure that the standard of our User Events is maintained from our users’ perspective. Therefore, we would greatly appreciate it if you would take a few minutes to complete this form.

Name: (optional)

Organisation: (optional)

User Event attended (please circle) Lisburn or Cookstown

Please rate the following aspects of the User Event on a scale of 1 – 5

1 = Very Poor 2 = Poor 3 = Average 4 = Good 5 = Excellent

(1) Location	1	2	3	4	5
(2) Quality of Food / Refreshments	1	2	3	4	5
(3) Relevance / Usefulness of User Engagement Event	1	2	3	4	5
(4) Quality of Presentations	1	2	3	4	5
(5) Quality of Audio-visual Equipment	1	2	3	4	5
Relevance of Content / Topics in:					
(6) Overview of Event	1	2	3	4	5
(7) 2011 Census Update, Including Future Outputs	1	2	3	4	5
(8) Accessing the Results – NINIS Demo	1	2	3	4	5
(9) User Satisfaction Survey	1	2	3	4	5
(10) Initial Plans for the 2021 Census	1	2	3	4	5
(11) Discussion / Q and A	1	2	3	4	5
(12) Overall Rating of the User Event	1	2	3	4	5

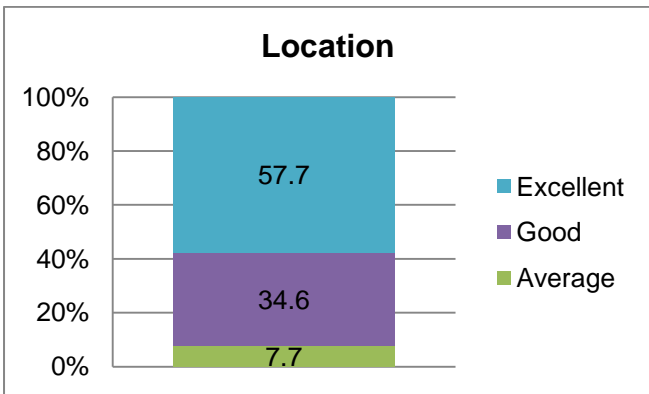
(13) Do you have any comments regarding the 2011 Census Outputs User Event?

(14) Are there any other queries you have that were unanswered during the User Event and you would like more information about? (If yes, please provide contact details).

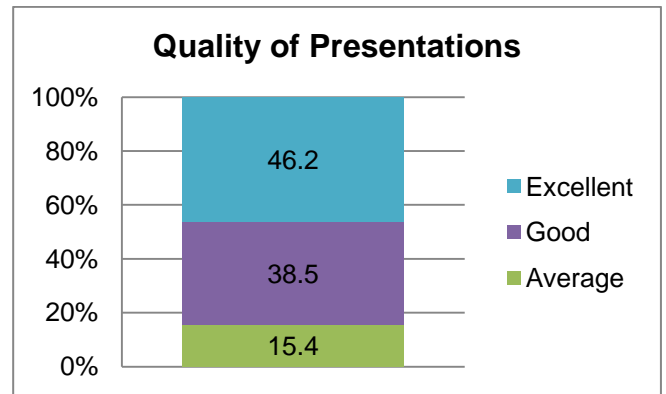
Thank you for taking the time to fill in this questionnaire.

Annex B – User Event Evaluation Results

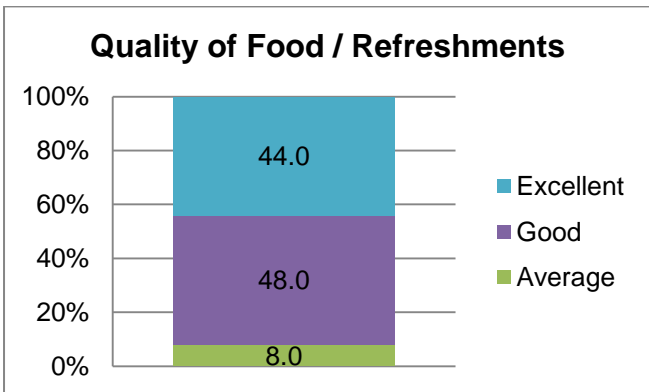
We received 26 User Event Evaluation Forms from attendees in Lisburn and Cookstown. Due to the relatively small numbers involved, the results for the two venues (which were broadly comparable) have been reported on a combined basis.



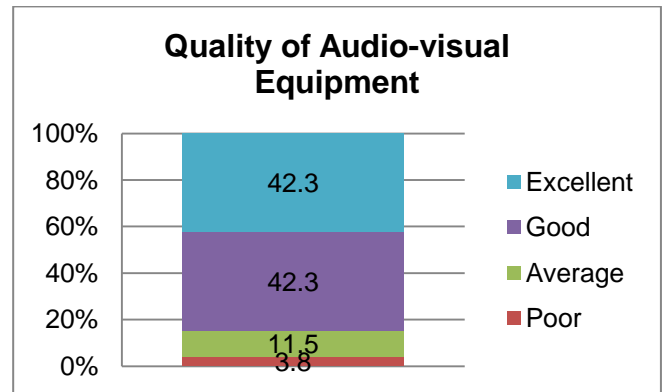
(26 reponses)



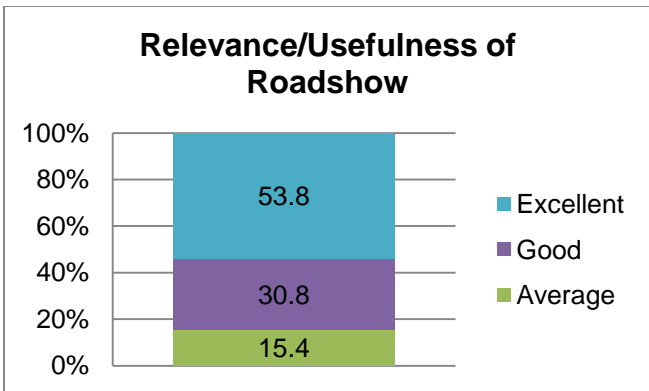
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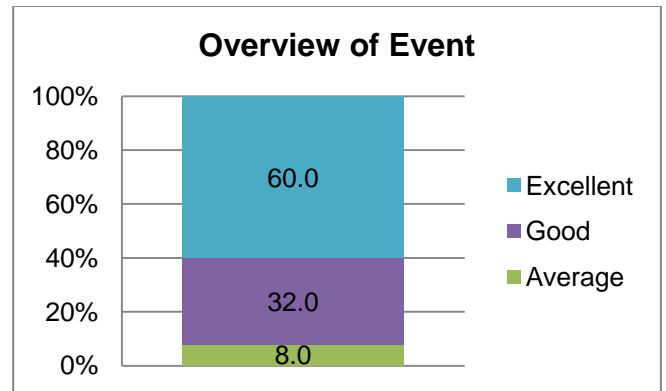
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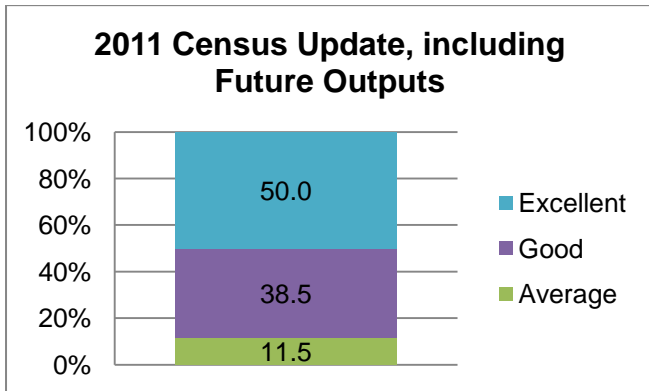
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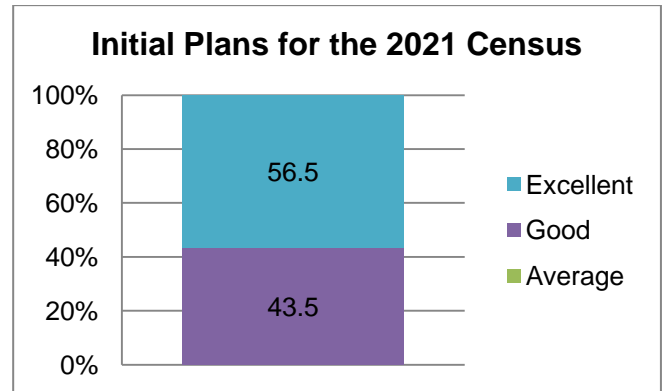
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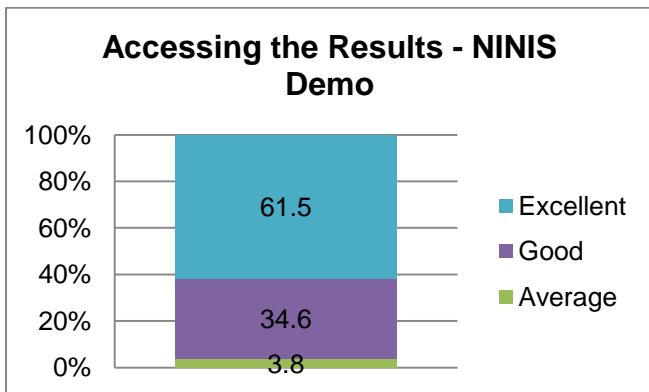
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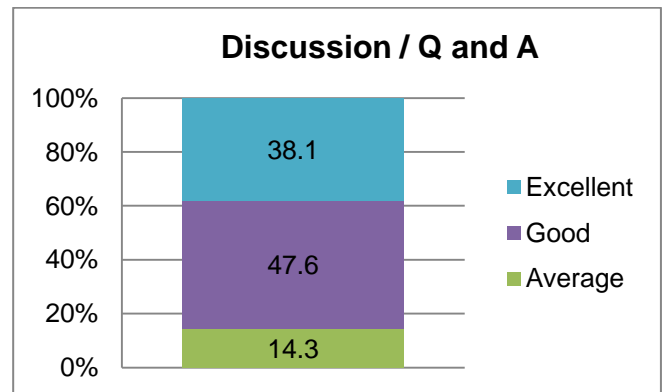
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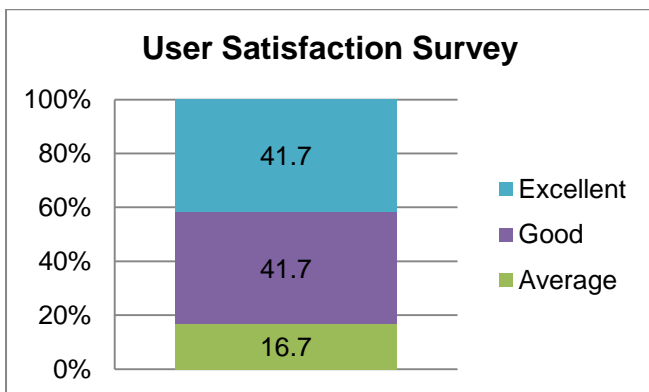
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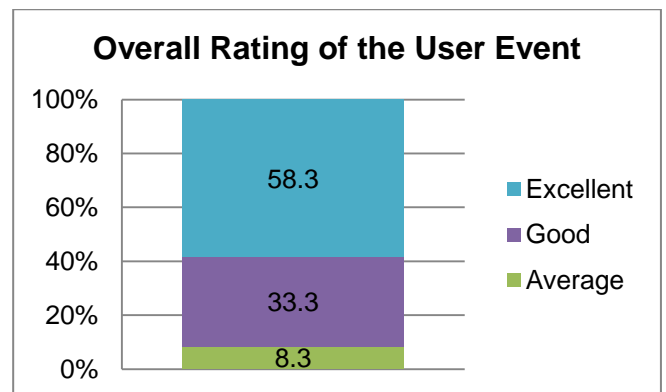
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